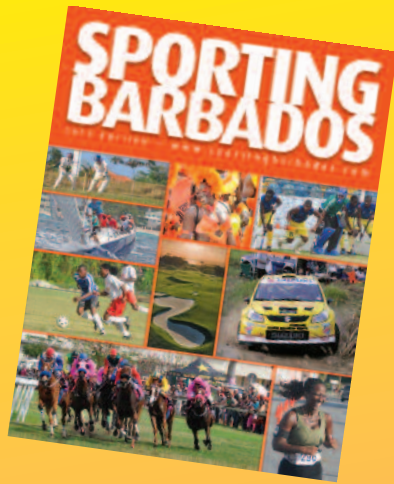


SPORTING BARBADOS

2014 Advertising Rates &
Artwork Specifications



Sporting Barbados Magazine has 17 years of proven pedigree in the sports tourism business and is a unique quality publication that is highly respected throughout the tourism industry.



Sporting Barbados 2014 will be full of vibrant photographs and articles on all the top sporting events, attractions and facilities that entice visitors to our island and encourage many others to return in the future. This magazine offers superb value for money. It is produced on time and it is circulated islandwide and in related overseas locations. The magazine is a **MUST READ** for any potential visitor and is **SIMPLY THE BEST** publication to read about all our sporting and leisure attributes and to find out about everything else that matters to a tourist.

Distribution

Over 60,000 copies islandwide in villas, hotels, restaurants, attractions, sports clubs, events, local businesses and to BTA offices overseas. For a full list please contact sportingb@caribsurf.com

Hiltop Publications also publish **Barbados Property News**, **Caribbean Property Magazine** and **Polo Barbados**.
www.sportingbarbados.com
www.barbadospropertynews.com
www.caribbeanpropertymag.com
www.caribbeanpropertysearch.com
Hiltop Publications Ltd.
11 Cottage Ridge, St. George, Barbados, WI
Tel: (246) 228 9122
Fax: (246) 228 0243
E-mail: sportingb@caribsurf.com

Magazine Rates

(Rates in US Dollars)

Full Page	\$3,500
Half Page	\$2,000
Quarter page	\$1,000

Rates do not include 17.5% VAT or agency commission.

Advertise in Sporting Barbados and get a FREE listing in www.sportingbarbados.com

Specifications & Ad Sizes

Full Page:	Trim size - 8.5" (w) x 11" (h) Critical Text Area - 8.125" (w) x 10.875" (h) With Bleed - 8.75" (w) x 11.25" (h)
Half Page:	Horizontal - 7" (w) x 4.5" (h) Vertical - 3.375" (w) x 9" (h)
Quarter Page:	3.375" (w) x 4.5 (h)

Technical Data

- Artwork must be supplied at the correct size as specified above. Crop marks must be shown.
- All artwork must be created and supplied as an Illustrator EPS or High Resolution PDF file. PDF & EPS files **MUST** have the fonts converted to outlines.
- All colours in all file formats **MUST** be converted to CMYK. Please do not specify or include any colours as Pantone or RGB.
- Any images included in any of the above formats must be of at least 300DPI.
- Please ensure all placed images are linked.
- **NO COREL DRAW FILES OR PDF FILES CREATED FROM COREL DRAW WILL BE ACCEPTED.**
- If files are supplied on CD or DVD a high resolution colour proof or 720DPI Postscript correct printout of the advertisement **MUST** be supplied with the Artwork.

Hiltop Publications bears no responsibility nor can accept any liability for the accurate reproduction of artwork that does not meet the criteria as outlined above.

Print Ad Sizes

<p>Full Page: Trim size - 8.5" (w) x 11" (h)</p>	<p>Full Page: Critical Text Area - 8.125" (w) x 10.875" (h) All important information MUST fall within this area to ensure accurate print reproduction</p>	<p>Full Page: With Bleed - 8.75" (w) x 11.25" (h)</p>	<p>Half Page: Horizontal - 7" (w) x 4.5" (h)</p>	<p>Half Page: Vertical - 3.375" (w) x 9" (h)</p>	<p>Quarter Page: 3.375" (w) x 4.5" (h)</p>
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Artwork Deadline - 31st August 2012. Publication Deadline - 20th October 2012